

ADVERTISING RATES

MAGAZINE RATES EFFECTIVE 1st JULY 2013

VISION GROUP

NATIONAL PRIDE • GLOBAL EXCELLENCE

Flair
FOR HER

TOTO
GOLDEN VIDEO

BRIDE & GROOM

CITYBEAT

Art paper	
Position	Rates
Back cover	2,737,000
Inside back & front cover	2,548,000
Page 3	2,548,000
Full Page	2,359,000
Two Thirds Vertical	1,652,000
Half page	1,307,000
One Third Horizontal	944,000
Quarter Page Horizontal	690,000
Level 5	370,000

Newsprint	
Position	Rates
Back cover	2,000,000
Inside back / front cover	1,800,000
Full Page	1,200,000
Two Thirds Vertical	1,000,000
Half page	800,000
One Third Horizontal	750,000
Quarter Page Horizontal	500,000
Eighth Page	250,000

Art paper	
Position	Rates
Back cover	2,787,000
Inside back & front cover	2,595,000
Page 3	2,595,000
Full Page	2,402,000
Two Thirds Vertical	1,682,000
Half page	1,340,000
One Third Horizontal	961,000
Quarter Page Horizontal	702,000
Eighth Page	370,000
Level 5	224,000

Art paper	
Position	Rates
Back cover	2,178,000
Inside back & front cover	2,033,000
Page 3	2,033,000
Full Page	1,755,000
Two Thirds Vertical	1,210,000
Half page	1,089,000
One Third Horizontal	738,000
Quarter Page Horizontal	581,000
Eighth Page	333,000
Level 5	181,000

Rates include VAT